

BUSINESS ANALYST

DATA ANALYTICS

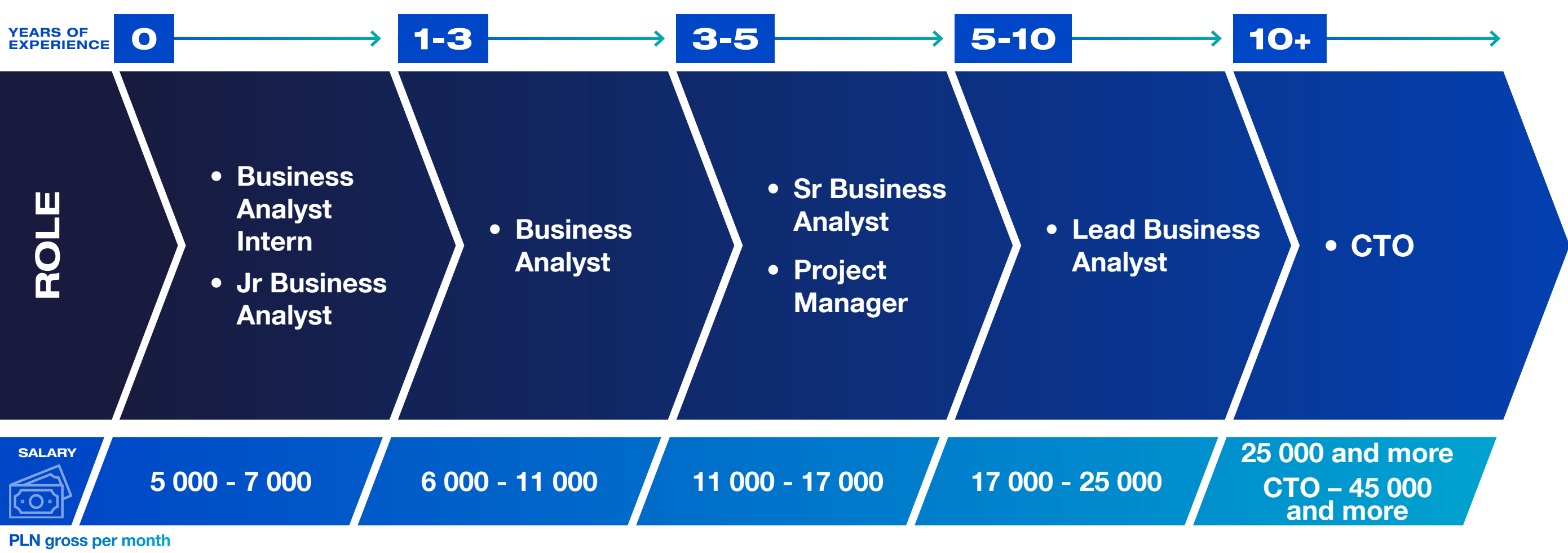


YOUR GOAL

- Business analyst is a multi-functional role focused on identifying and interpreting customer needs through data, and translating these into actionable business strategies.
- The acceleration of digital transformation in companies has broadened their search for this type of professional, and the trend is for demand to continue to grow.



PLAN YOUR CAREER



EDUCATION

TO START WITH

- Bachelor's degree in economics, business administration, computer science, marketing, business, engineering



TO STAND OUT

68%
have a master's degree

REACH YOUR POTENTIAL

What everybody needs to know

Python	Tableau
SQL	Microsoft Power BI
R	Excel

Skills to succeed

Agile methodologies	Communication skills	Negotiation and influencing skills
Business intelligence	Teamwork and empathy	Leadership
Adaptability	Problem-solving	Analytical and critical thinking

WHO'S HIRING?



Hot Industries

IT & services
Financial Services & banking
Management consulting



Up-and Coming Sectors

Insurance
Internet
Retail

HIRING DEMAND

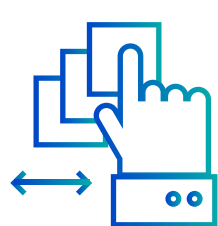


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Professionals Changed Roles

(In the last 12 months)



INSIDER TIP

BOGUMIŁA SIWIEC
Michael Page

You will gain additional recognition by having product knowledge (e.g.: about a particular application, specific accounting processes, a sales category, investment funds, etc.) that your employer can use.

CHECK OUT OPEN POSITIONS AND HOT CAREERS ON OUR JOBS LIST