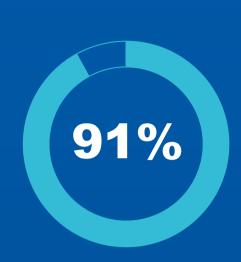




Michael Page surveyed over 6,100 job applicants across Europe to understand their feelings about career-based skills and training in 2021. If you want to talk to us about how this might affect your recruitment plans for the next 12 months, contact us today to talk to a consultant.



of job applicants think they have the skills they need for today's job market!





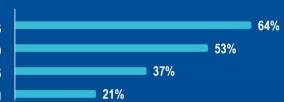
√► WHY DID CANDIDATES DO THE TRAINING OR WEBINARS?

Improve their existing skills

Develop new skills related to (future) job

Develop new skills to have more options for better roles

Prepare for a new career direction



→ HOW DO CANDIDATES SHARE THEIR DEVELOPMENT?



On their CV



On social media



No sharing



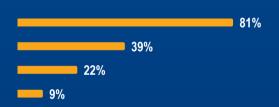
■ No

With their manager

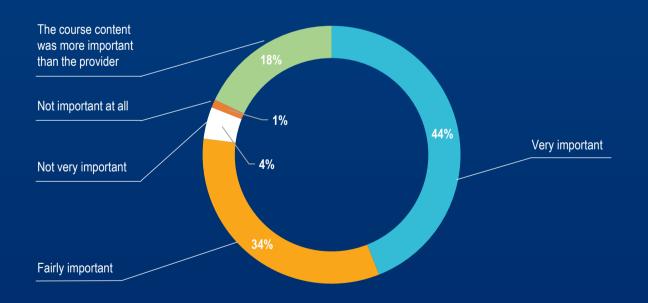


WHAT MADE CANDIDATES REALISE THEY NEEDED TO IMPROVE THEIR SKILLS?

From thinking about their career
When comparing their skills to job ads
Reading posts on professional social media
Thanks to a recruiter's advice



HOW IMPORTANT IS THE REPUTATION OF THE INSTITUTION PROVIDING THE TRAINING?



HOW DID CANDIDATES' MOST RECENT MANAGER TALK ABOUT TRAINING?



They did not talk about it

30%

They recommended regular training

17%

They consider it optional

9%

They required training once or twice a year

WHAT SOFT SKILLS DO CANDIDATES THINK ARE MOST IN-DEMAND IN 2021?

